

## **Edinn will be the leader in calculation and reduction of CO2**

The Spanish company edinn is developing a system that will be unique in the world, able to monitor production and consumption, and integrating the necessary tools to calculate and reduce CO2 generated in factories and to improve its efficiency. The calculation of CO2 could be mandatory in Europe during the next years.

Manufacturing any product generates CO2 and other greenhouse effect gasses. Europe will soon require from factories to calculate CO2 and to include the CO2 generated per manufactured product at its product label. In France, due to the Grenelle 2 Law, this will be mandatory for certain products starting on January the 1<sup>st</sup>, 2011.

One can imagine the impact of this information caused on the consumer, who could prefer one product rather than another, if this product has generated less CO2 in its production. At the same time, factories should know the CO2 of its suppliers in order to add this to its own CO2 generation and to incorporate it to its product labels. Therefore this information does not only influence the final client's decision, but it also influences decisions between suppliers.

To correctly calculate the generated CO2 it is necessary to monitor production as well as energy and material consumption. Later, in order to reduce the generated CO2, it is necessary to have tools to improve efficiency.

Within this context, during the last 6 years, the Spanish company edinn is manufacturing and commercializing the only system known in the world that is able to automatically monitor production, consumption and integrating the main tools to improve efficiency. Conscious of this competitive advantage, the company has included the automatic calculation of CO2 at all levels in its latest version of its star product: edinn M2.